



Engineering
Centre for Career
Growth & Experience

OCTOBER 2, 2025 | MCMASTER UNIVERSITY

CELEBRATING

Women in Engineering

Networking and **Empowerment** Night

An evening dedicated to connection, inspiration and celebrating the impact of women in engineering. Join us in championing future leaders and creating space for meaningful conversations, mentorship and opportunity.

Event Information

Participation Reach Opportunity

In Person	<div>2024/2025 Event Numbers<ul style="list-style-type: none">• 350+ Registrants• 189 Attendees</div> <div>2023/2024 Event Numbers<ul style="list-style-type: none">• 275+ Registrants• 130 Attendees</div>
Social media channels	<ul style="list-style-type: none">• Faculty LinkedIn: 20K• Centre LinkedIn: 1.2K• Mac Eng Instagram: 17.9K• Women in Eng IG: 3.7K• Centre Email List: 9 K• McMaster Website Article: 1.5k page views



Event Participation Options

	Recruitment Level \$500*	Panel Level \$1000**
Attendance of 2 company representatives.	✓	✓
Dedicated 6ft table with ability to distribute company promotional material and use of own branded tablecloth.	✓	✓
Access to resume book of student attendees.	✓	✓
Mentions across social media channels, including LinkedIn and Instagram.	✓	✓
Highlight of companies attending in promotional emails and registrant emails.	✓	✓
Logo placement on event promotional material, event maps and signage.	✓	✓
Attendance of 1 company representative to speak on the panel.		✓
Highlight of panel speaker on dedicated social media post with all panel participants.		✓
Post-event article written with quote inclusion from panel speaker.		✓

**Recruitment Level Participation includes event ticket of \$500+tax.*

**Panel Level Participation includes event ticket of \$500+tax and \$500 sponsorship towards the event.*